

# Giving and Volunteering in Urban Quebec



## Fact Sheet #44

### Giving: How Many? How Much?

Over three-quarters (77%) of people who live in Quebec's urban areas<sup>1</sup> made financial donations to charitable and nonprofit organizations according to an analysis of data from the 1997 National Survey of Giving, Volunteering and Participating (NSGVP).<sup>2</sup>

On average, donors in Quebec's urban areas gave \$109 annually, for a total of almost \$98 million.

### Much comes from the few

The 5% of donors who gave \$325 or more accounted for more than 4 out of every 10 dollars (42%) donated in urban Quebec. On average they contributed \$898 annually, for a total of almost \$41.4 million.

Twenty percent of donors gave between \$110 and \$324 and accounted for 34% of the total value of all donations. On average they contributed \$185 annually, for a total of almost \$33.3 million.

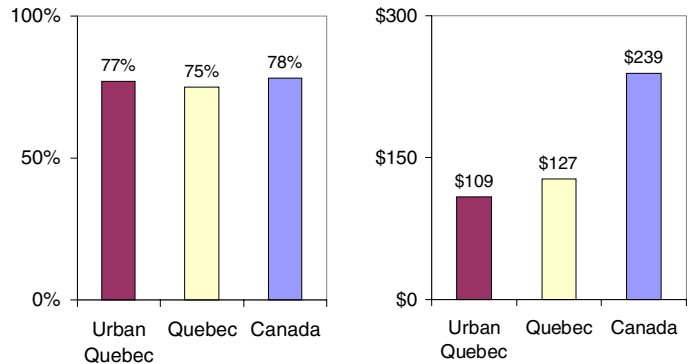
The remaining 75% of donors accounted for only 23% of the total dollar value of all donations. These donors gave between \$1 and \$109 dollars, for a total of just over \$23.1 million.

### Where donations go

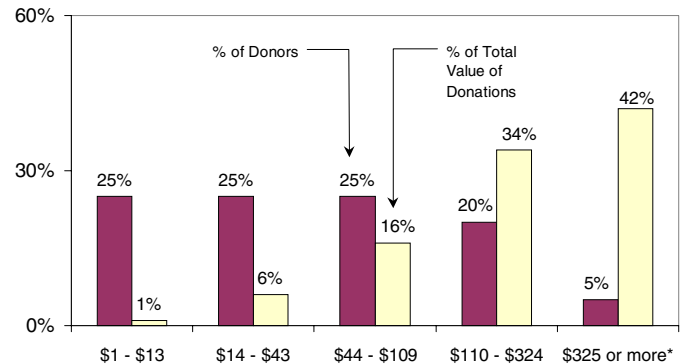
Donors in Quebec's urban areas gave more money to religious organizations than to any other type of organization (over \$46.4 million). Forty-eight percent of the total value of all donations went to religious organizations. This represents 16% of the total number of charitable donations.

Health organizations received 16% of the total value of donations (almost \$15.8 million) and 36% of the total number of donations. Social service organizations received 13% of the total value of donations (almost \$12.4 million) and 21% of the total number of donations.

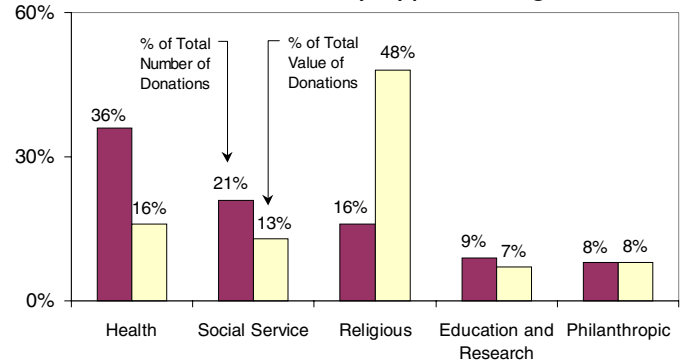
Percentage of Population Making Donations and Average Annual Donation by Geographic Area



Percentage of Donors and Percentage of the Total Value of Donations by Size of Donation



Percentage of Donations and Percentage of the Value of Donations by Type of Organization



### QUICK facts...

**Almost 32% of donors stated they would contribute more if the government offered a better tax credit for charitable donations**

**Residents from urban Quebec volunteered more hours and donated less money on average than residents of Quebec and Canada as a whole**

1. Urban areas have populations which range from 15,000 to 500,000. Twenty percent of Quebec's population resided in urban areas.

2. Findings from the NSGVP are based on reports of charitable giving over the one-year period from November 1, 1996 to October 31, 1997 by Canadians aged 15 and older.

\* Sample size limitations may affect the reliability of this estimate.

## Volunteering: How Many? How Much?

Almost 1 in 4 people (23%) living in Quebec's urban areas volunteered for a charitable or nonprofit organization.

On average, these individuals contributed 162 hours during the year, for a total of almost 44 million hours.

## Much comes from the few

Twenty-five percent of volunteers contributed 192 hours or more and accounted for 74% of the total volunteer hours. Another 25% of volunteers who gave between 76 and 191 hours accounted for 18% of total volunteer hours. The remaining 50% of volunteers contributed 8% of the total number of volunteer hours.

## What volunteers do

The top three activities most frequently undertaken by volunteers were:<sup>3</sup>

- 🍁 Organizing and supervising activities or events (54%)
- 🍁 Serving as an unpaid member of a board or committee (45%)
- 🍁 Canvassing, campaigning or fundraising (41%)

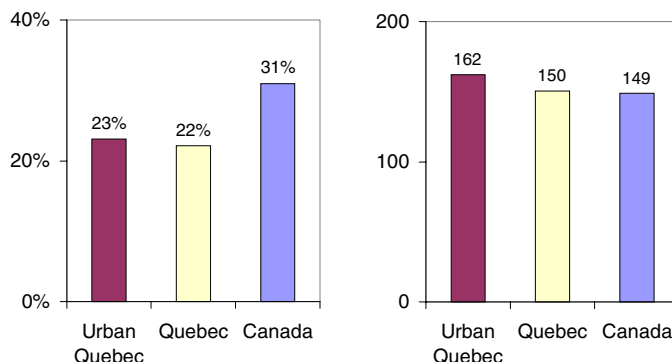
## Where they volunteer

The majority of volunteers in Quebec's urban areas gave their time to only one organization (64%). Twenty-two percent volunteered for 2 organizations. Fourteen percent volunteered for 3 or more organizations.

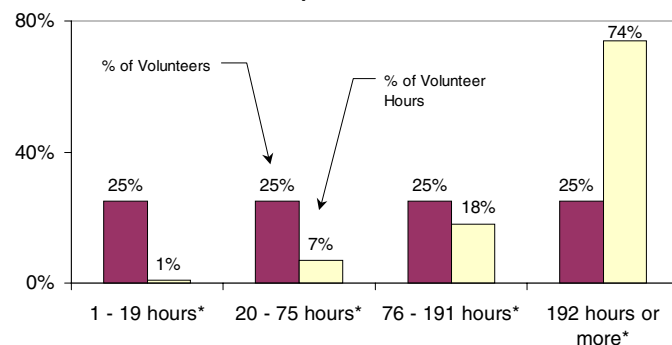
In Quebec's urban areas, most volunteer hours were given to the following organizations:

- 🍁 Arts, culture and recreation organizations (13.3 million hours)
- 🍁 Social service organizations (10.8 million hours)
- 🍁 Community development and housing (4.8 million hours)

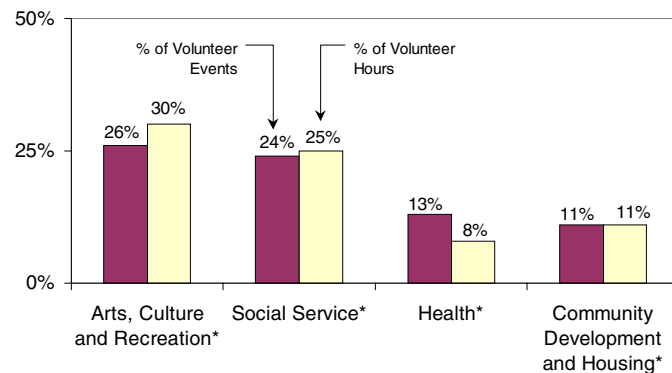
Percentage of Population Volunteering and Average Annual Volunteer Hours by Geographic Area



Percentage of Volunteers and Percentage of Total Hours Volunteered by Number of Hours Volunteered



Percentage of Volunteer Hours and Percentage of Volunteer Events<sup>4</sup> by Type of Organization



3. Percentages do not add up to 100% because some volunteers engaged in more than one type of activity.

4. Each occurrence of volunteering for an organization reported by an individual volunteer constitutes one volunteer event.



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BÉNÉVOLES  
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More information on the results of the NSGVP, including the full text of the highlight report *Caring Canadians, Involved Canadians*, is available online at our Web site: [www.nsgvp.org](http://www.nsgvp.org)

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